

Hungry for a new OPPORTUNITY?



Himes Breakfast House

Own the Morning with Himes



At Himes Breakfast House, breakfast is more than a meal—it's a franchise model built for balance and success. Our award-winning recipes, streamlined kitchen, limited hours, and low startup costs give owners profitability and lifestyle.

We're seeking passionate entrepreneurs in Tampa Bay, Orlando, Jacksonville, and beyond to bring scratch-made flavors and welcoming hospitality to their communities. With Himes, you're not just opening another restaurant—you're investing in one of Florida's most exciting franchise opportunities, rooted in community and proven results.

Join us and create a place where Florida starts its day happy—one plate at a time.

Rise and Himes

OUR STORY

From Seafood Legacy to Breakfast Innovation.

Founder John Christen grew up in the restaurant world, helping his father build Shells Seafood into a Florida favorite with more than 15 locations. After bringing Shells back to life with multiple thriving restaurants, John saw a new opportunity: a bold, affordable breakfast concept built around fresh flavors and warm hospitality.

That vision became Himes Breakfast House—a place where community, scratch-made meals, and a love for breakfast come together to create one of Florida's most exciting franchise opportunities.





WHY HIMES?

"Designed for Owners, Loved by Guests."

- **Lower Food Costs** – 25–28% vs. 30–35% industry average.
- **Simple Menu, Big Impact** – Easy execution, faster service, consistent quality.
- **Lifestyle Hours** – Open mornings to 2 PM—more freedom, more balance.
- **Full Back-Office Support** – Tech, accounting, and inventory help built in.
- **Affordable Startup** – Half (or less) the cost of competing breakfast franchises.





FAQs

No Experience? No Problem.

We'll teach you everything you need through our hands-on training and opening-day support.

Comprehensive Training.

Three weeks in Tampa + on-site coaching. Learn recipes, service standards, safety, and how to run your restaurant with confidence.

Vendors & Inventory Made Easy.

We've secured national suppliers and help you place your first order so you're set from day one.

Financing Options Available.

With our construction know-how and financing resources, opening your restaurant can be nearly turnkey.

Room to Grow.

Want more than one location? You'll receive protected territory and first rights on nearby markets.

Clear, Affordable Fees.

\$29,500 franchise fee • 6% royalties • 1% national marketing • 3% local marketing • \$5,000 grand opening fund.

Prime Locations, Proven Formula.

Urban or suburban, near schools, offices, shopping centers, or gathering spots—we'll help you find the perfect fit.

Fast to Market.

Most franchisees open within 6–9 months of signing.

Marketing Support That Works.

From launch to growth, our team helps you drive awareness and build loyal customers.

APPROVAL PROCESS



5 Steps to Franchise Ownership

Step 1: Intro Call

Chat with our Franchise Sales Director about your background, available territories, and financial qualifications.

Step 2: Apply Online

Submit the Franchise Interest Form. Our leadership team will review it and connect with you.

Step 3: Meet the Team

Join a Q&A with our CEO, John Christen, and our Franchise Sales Director to learn the vision and ask questions directly.

Step 4: Discovery Day

Visit us in Tampa to experience Himes firsthand, tour our restaurants, and review the Franchise Disclosure Document (FDD).

Step 5: Sign & Launch

Finalize your agreement, schedule training, and get ready to open your doors. With Himes—you're in good company.



VISIT OUR WEBSITE



Turn Breakfast Into Your Business.

At Himes Breakfast House, we're redefining what a breakfast franchise can be: affordable, lifestyle-friendly, and built for growth.

Why Franchise With Us?

- Fresh, homemade flavors your guests can't find anywhere else.
- Breakfast-and-lunch hours that give you back your evenings.
- Simple systems that make ownership accessible—even for first-timers.

We're passionate about your success and provide the training, tools, and ongoing support to help you thrive.

👉 Ready to learn more? Visit

www.himesbreakfasthouse.com/franchise to complete our Franchise Form and schedule your first call with our Franchise Sales & Development Director.

